

**MASTER OF INTERNATIONAL BUSINESS**  
*Managing in a Multinational Context*

**Highlights**

If you already have a significant business background, academic or practical, the MIB provides exposure to the emerging realities of doing business internationally through participation in seminars, conferences, and international trips. The program allows you to deepen your understanding of international business practices.

While providing a comprehensive, graduate-level understanding of business and all its global aspects, the program also enhances your leadership, interpersonal, and communication skills. Your interaction with the business community gives you a chance to develop personal relationships and an invaluable network of contacts, which are great resources for now and for the future. You also have the option of completing this program as a dual degree (MBA-MIB) with one of our partner schools in the Americas, Europe or Asia. In addition, there is the option of the joint degree program with the Master of Science in Finance (MSF) and with the Master of Business Administration (MBA) within the FIU Chapman Graduate School of Business as well as with the FIU Law School.

**Unique Features**

The MIB program is a specialized degree focused on the key skills, behaviors, and techniques required for you to succeed in the international marketplace. It is aimed at people who already possess a significant business background (academic and/or practical) and who wish to deepen their understanding of international business practices and opportunities.

- Program requires 36 credit hours of coursework.
- Classes are held on weekdays in the evening from 6:25 – 9:05 p.m. with one course typically offered per day (Monday – Friday) at the Modesto A. Maidique Campus. The Seminar course has three meeting sessions (one session is a Saturday and Sunday and the other two are each on a Saturday).
- There are also two review **workshops** (Accounting and Data Analysis) and each meet typically on a Friday evening and Saturday during the day.
- Time to completion is 12 months—24 months.

**Program Format**

The MIB consists of 36-credit-hours of course work—nine courses of three credit—hours each, two three-credit hour electives, and a seminar course of three credits.

**Global Dimension**

Courses in the MIB program cover a range of global business subjects:

Core Courses (3 credits each)

- The International Business Environment**
- Consumer Analysis in Emerging Markets**
- International Accounting**

- Global Financial Strategies**
- Managing Global Production and Technology**
- International Marketing**
- International Business Law**
- International Business Policy**
- Master's Project in International Business**

Elective Courses (two 3-credit courses in the area of international business)

Seminar Course (3 credits)

**Introduction to International Business**

**Admission Requirements**

To be eligible for admission to the MIB program, prospective students must:

1. Hold a Bachelor's degree in Business Administration or related area from an accredited college or university.
2. A minimum 3.0 grade point average (GPA) or better on upper-division coursework.
3. Be in good standing with all previously-attended colleges and universities.
4. Have four years of professional work experience **OR** two years of professional work experience **AND**

A minimum score of 500 on the Graduate Management Admission Test (GMAT) or 1000 (combination of verbal and quantitative) on the Graduate Record Exam (GRE).

5. Applicants whose studies were completed outside of the U.S. must demonstrate proficiency in the English language by presenting a minimum score of 550 on the paper-based TOEFL, 213 on the computer-based TOEFL, or 80 on the internet-based TOEFL. Applicants may also submit the IELTS exam score (minimum required overall score is 6.5).

**Application Deadlines**

	<b>Fall (August)</b>	<b>Spring (January)</b>
Last day to apply online for International students.	April 1	September 1
Last day to apply online for U.S. students.	June 1	October 1
Last day for International students to submit supporting documentation.	June 1	October 1
Last day for U.S. students to submit supporting documentation.	June 1	October 1

## Application Procedures

To apply for admission to the MIB Program, applicants should submit the following to:

### Master of International Business

Chapman Graduate School of Business  
Florida International University  
Modesto A. Maidique Campus  
11200 SW 8 Street— CBC 200  
Miami, FL 33199

1) Graduate Application for Admission, along with nonrefundable application fee of \$30.00 in US dollars. Applications can be completed at <http://gradschool.fiu.edu/admissions.html>. Please select the program name (Master's-International Business) from the pull-down menu listing all FIU graduate programs in the online admission form.

2) Official transcripts from all previously attended colleges and/or universities. Transcripts must be sent directly to the MIB Program by all formerly attended institutions in a sealed university envelope. If official transcripts are not in English, a second copy of the transcript must be requested for translation by an official translation agency. The official translation, as well as the requested official copy of the transcript, must be submitted.

3) Official proof of degree: a notarized copy of the original diploma is required if the degree is not posted on the official transcripts. Official translation also required if not in English.

4) Official test scores sent directly by the Educational Testing Service. When requesting that official test scores be submitted, please refer to school code 5206.

5) Resume

6) Statement of purpose: A one-page essay describing your professional goals and reasons for pursuing a master's degree at FIU.

### International students only, please also submit:

7) Declaration of Finances  
This form can be downloaded from:  
<http://business.fiu.edu/chapman/pdf/DCF-FORM-MIB.pdf>

8) Bank letter has to reflect at least \$53,663. Please note that these funds must be in a checking or savings account. Also, if not denoted in U.S. dollars, must indicate exchange rate amount. If not in English, needs to be officially translated into English. Must be on bank letterhead and in the envelope of the bank.

9) Sponsor letter (if applicable)  
If bank account holder is not the student, a sponsor letter must be submitted indicating that the bank account funds are available for the student's studies and must have the signature of the sponsor.

Only those applicants who have submitted **complete** application packets will be considered. Meeting the minimum requirements is not a guarantee of admissions.

## Financial Aid

A limited number of partial, merit-based scholarships are available for most qualified students. For more information please visit:  
[http://business.fiu.edu/chapman/graduate\\_scholarships.cfm](http://business.fiu.edu/chapman/graduate_scholarships.cfm)

## Fees

For the academic year 2011-2012, the cost of tuition for a Florida resident is approximately \$29,398; \$32,998 for non-Florida residents and international students. Books and semester student fees such as parking, health, athletic, and photo ID are not included in this amount. **All fees are subject to change.**

Once a candidate is accepted into the MIB program, he or she will be required to submit a \$1000 residency fee, which will be applied toward the tuition fees for the first semester in the program.

## Career Services

The Career Management Services staff offers high-quality, accessible, and well-coordinated services and provides information designed to help you achieve career success. Workshops cover topics such as writing resumes, preparing for and handling the job interview, developing job search strategies, and effective networking. In addition, the office provides self-assessment tools, individual advising, resume referral, and on-campus interviews for internships and permanent positions. Career Management Services works closely with employers to develop relationships that ensure you have access to many employment opportunities. Leading organizations recognize the value of MIB graduates: Burger King, LAN Airlines, Caterpillar, Carnival Cruise Lines, Walt Disney Company, Florida Power & Light, General Motors, Hewlett Packard, IBM Corporation, Miami-Dade County, Ocean Bank, Cordis Corporation, Lockheed Martin and others.

## More Information

For more information about the Master in International Business program, please contact our office:

**Master of International Business**  
**Chapman Graduate School of Business**  
**Florida International University**  
**Modesto A. Maidique Campus**  
**11200 SW 8 Street— CBC 200**  
**Miami, FL 33199**

Phone: (305) 348-3279  
Fax: (305) 348-3497  
E-mail: [mib@fiu.edu](mailto:mib@fiu.edu)  
Web: <http://mib.fiu.edu>