



2020 – 2021 ATOM PINK TANK PROGRAM

Investigating the Impact of the Covid-19 Pandemic on Women working in STEM careers in South Florida.

Studies have reported that the disruption of the Covid-19 pandemic created a “*Shecession*” in which working women disproportionately experienced the worst effects of the COVID-19 recession. The goal of the ATOM Pink Tank project is to investigate the experiences faced by women working in STEM-related careers in South Florida during the disruption of the Covid-19 pandemic.

During this project, Pink Tank students will collect and analyze data to provide insights about the following:

1. Identify the major issues that working women in South Florida are facing because of the Covid-19 Pandemic.
2. Are these issues different in nature or scope from those being faced by their male counterparts?

Pink Tank students will also create proposals to address the following:

1. Suggest initiatives or innovative practices that could mitigate the challenges and help women cope and succeed in the “new normal” workplace environment.
2. Recommend how organizations can act on this opportunity to reinvent themselves in order to thrive in an environment of greater uncertainty and unpredictability.

References

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